

EVERYDAY, AT 5:00, SUE GAINS 10 POUNDS.

And you, the employer, lose money.

For whatever their reasons, dishonest employees who steal can severely affect your operations.

And taken to the extreme, they can put you right out of business.

In fact, according to a common estimate, employees steal one million Canadian dollars. Everyday! In ways a lot less obvious than Susan's.

A slight tampering with the company books here. An occasional dipping into the till there.

It can happen to any employer. From big corporations to small businesses.

So what do you do? Even if you take a strong stand against such dishonesty, you can't force your employees to be honest.

That's why there's Royal Fidelity Bonds.

Put simply, they anticipate how much you may lose and insure you against that amount.

Knowing how to tailor such insurance to your very special company needs is what makes Royal Insurance worth looking into.

We've had years of experience in bonding.

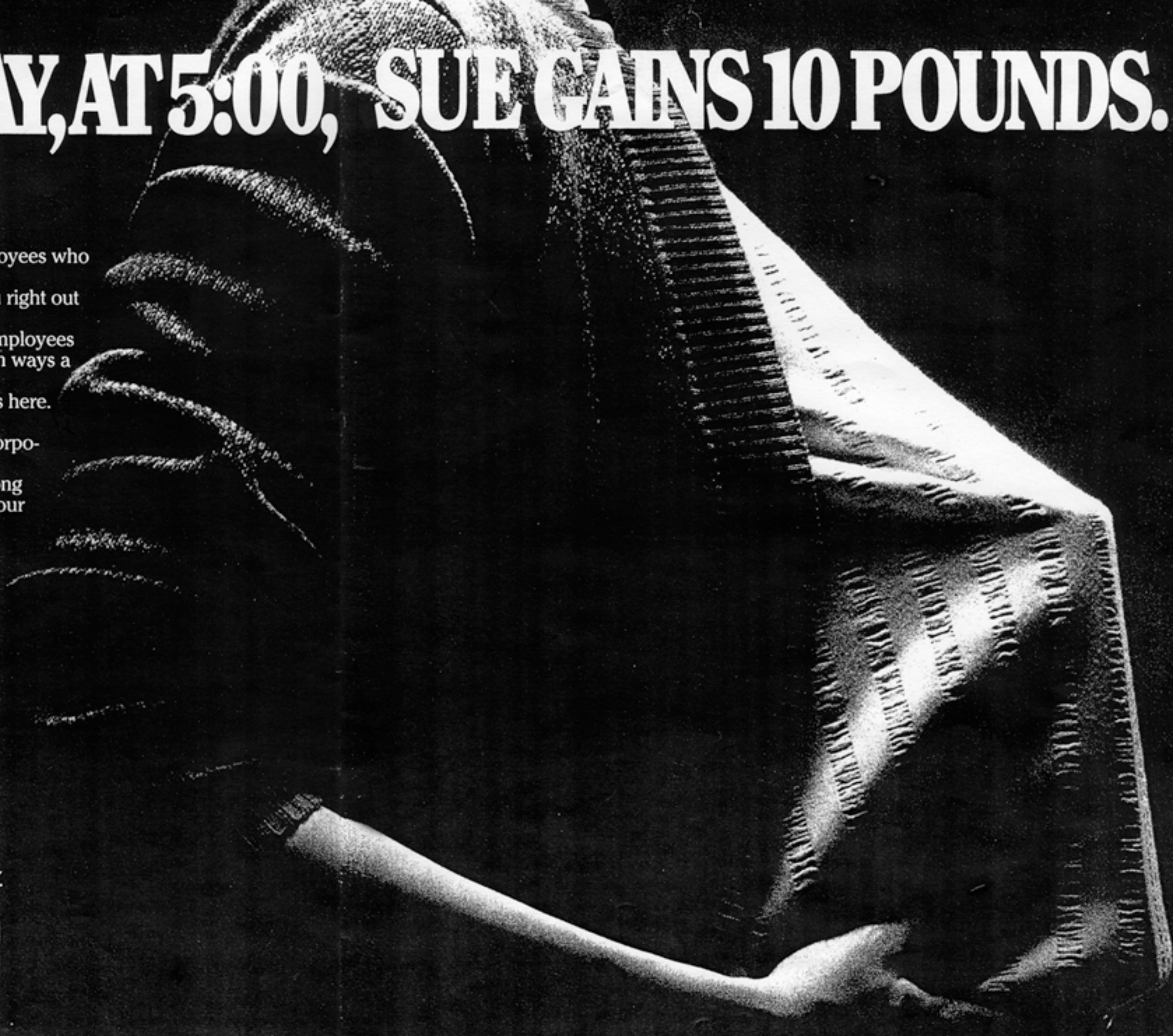
And have seen all the bad things that can happen to a business.

So when you update your coverage, ask your insurance agent or broker about Fidelity Bonds from Royal.

You may have nothing to lose. But your business.

FIDELITY BONDING. THE EMPLOYER'S DEFENSE AGAINST EMPLOYEE DISHONESTY.

Royal Insurance
Canada



Mike Rosen puts people to sleep.

The last thing Mike Rosen wants is for his clients to be kept awake fretting and worrying. That's why the people at the marketing departments of Mirohla, LePage's and Libbey Glassware look so well-rested.

And no wonder.

After more than 20 years in the business, Mike has experience handling almost every design challenge imaginable.

And it shows. In everything he designs. In his client's sales figures. And in the contented smiles on their faces.

MICHAEL ROSEN ASSOCIATES

Toronto, Ontario (416) 482-4017

Package design. Exhibits.

Point-of-Purchase design. Displays.

Corporate Image. Print collateral.



MRA

H^o, H^o, H^o,

H^o, H^o, H^o,

H^o, H^o, H^o.

(AND A HAPPY NEW YEAR.)

Best wishes from Logan Imports Limited.

Canada's largest importer of fine 10K and 18K gold and silver chains, crosses, religious medals, earrings, charms, bracelets and pendants.

Logan.

We didn't get where we are on good looks alone.

Logan Imports Ltd.,
6 Clarence Square,
Toronto, Ont. M5V 1H1.
(416) 364-9263



Service With A Smile.

*Logan's fast, dependable service is something to smile about. So is our quality craftsmanship.

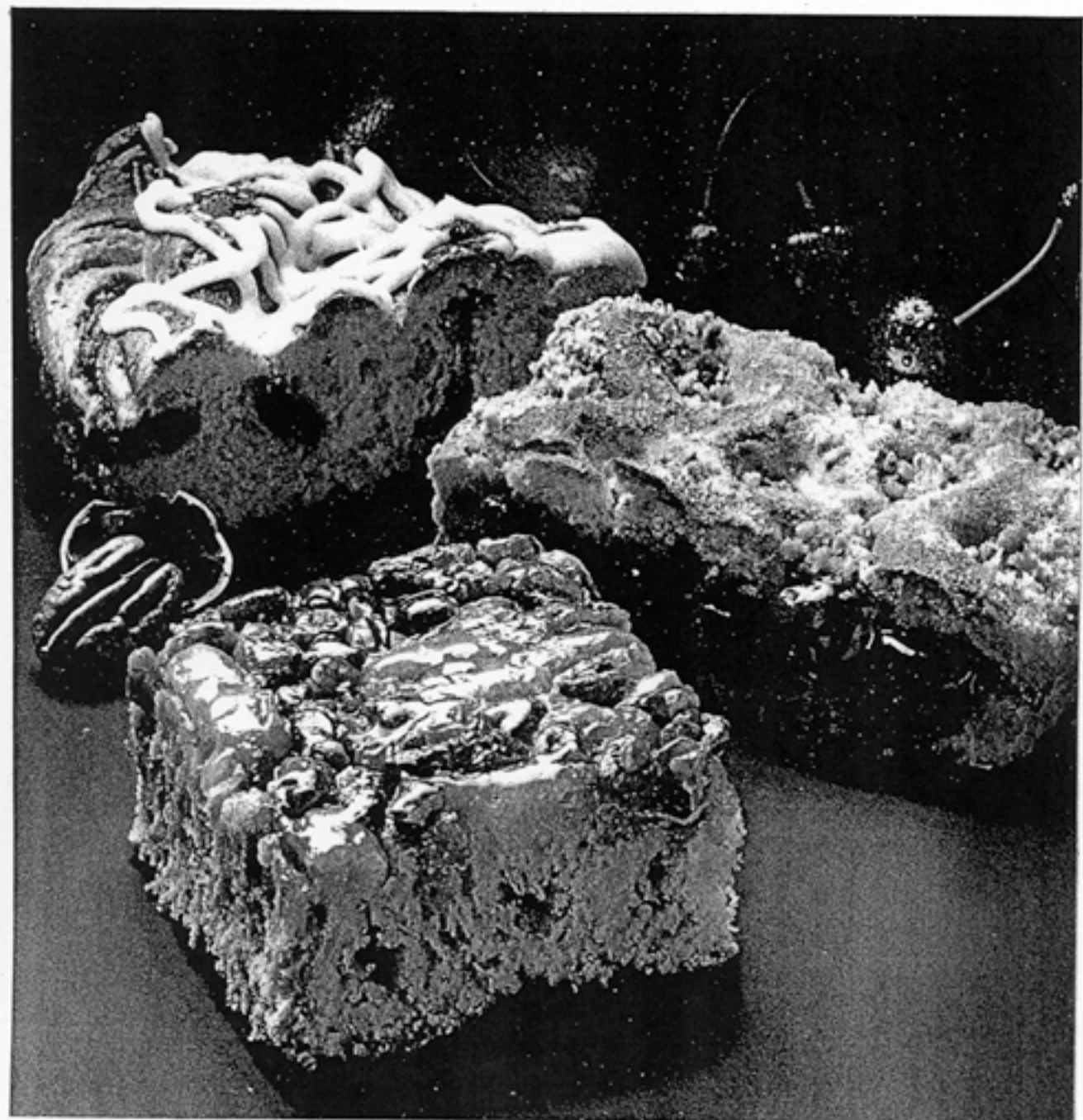
We're Canada's largest importer of fine 10K and 18K gold and silver chains, crosses, religious medals, earrings, charms, bracelets and pendants.

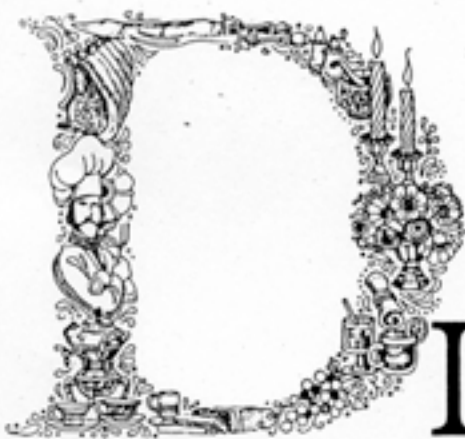
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We didn't get where we are on good looks alone.

Logan Imports Ltd., 6 Clarence Square, Toronto, Ont. M5V 1H1 (416) 364-9263

Sara Lee Danish.
Almost too many crunchy pecans. Almost too
many flaky, buttery layers. Almost.





DINE LIKE A GOD.

According to Scandinavian legend, the gods live in Valhalla. Which means that they eat there, too.

But probably not your everyday fare. No.

We'd guess it's more like Shrimp Caesar. One of the favourites on the menu of our Terrace Cafe. Where you can enjoy everything from a light snack to a meal hearty enough for god Odin himself.

There's our Nordic Room's popular Veal Oscar. Breast of Pheasant. And Steak & Quail, just to name a few.

Plus something even the gods don't get. Lively entertainment. All the music that's happening now.

And what would the gods' Valhalla be without a smorgasbord every Sunday evening? Ours offers an extravagant array of famous Scandinavian dishes featuring lobster, shrimps in dill, roast beef, and much, much more.

For Sunday brunch, it's the works. With everything from salads to hot entrees. Cold cuts to our own exquisite homemade pastries.

Lunch hour, party time. After hours, anytime. If it's good enough for the gods, it's good enough for you.

For reservations phone (807) 577-1121.



Valhalla Inn • Thunder Bay

Warmth is more important than bigness.

Three minutes from the airport.

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You can also enjoy our warm hospitality at other Valhalla Inns in Toronto and Kitchener.



Australia.

The Land of Wonder. The Land Down Under.

*Visit a part of the world that's a world apart.
The place possessing an enchantment pictures can merely hint at.
Where the unusual and the magnificent mix. And over which
friendliness and warmth prevail.*

A world that must be experienced at least once in a lifetime.

Australia.

As near as your imagination.

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NAME: _____

ADDRESS: _____

CITY/PROVINCE/CODE: _____

Place your hot, burning, wet, tired, itching, peeling foot on this page.

Look at your poor foot.
What a workout it got today.

It took you over miles of courts,
tracks, fields and courses. In and out of
locker rooms and showers.

And all in a stuffy shoe too.

DESENEXT FOR HOT FOOT.

If your foot is hot here, spray
on medicated Desenex and help
cool and soothe it fast.

DESENEXT FOR WET FOOT.

If your foot is wet here and
here, dry it fast and help keep
it dry with medicated Desenex
spray.

DESENEXT FOR ATHLETE'S FOOT.

Or if your foot is itching and
peeling here, here, here and here, you
may have Athlete's Foot. So spray on
medicated Desenex right away.

When used regularly, medicated Desenex not
only helps clear up Athlete's Foot, but actually
helps prevent the kinds of fungus infections
that *cause* Athlete's Foot in the first place.



So do yourself a favour.
Before you put on your socks in
the morning, your sweatsocks in
the afternoon, or after you take
your socks off at night, spray on
medicated Desenex regularly.

After all your two feet do for
you, it's the least you could do for
your feet.

Desenex. You don't have to have Athlete's Foot to need it.

DESENEXT, A REGISTERED TRADEMARK OF PENNWALT CORPORATION A PRODUCT OF PENNWALT CORPORATION



Harry, never make cold calls again!

Introducing The Icynene Dealer Direct Marketing Program

6747 Campobello Road
Mississauga ON
Canada L5N 2L7



**A POWERFUL
PROMOTIONAL TOOL
THAT REALLY LAYS
OUT THE WELCOME
MAT FOR YOU.**



Take advantage of the innovative, easy-to-use direct marketing program that applies proven marketing techniques and up-to-the-minute computer and printing technologies to open the door to homebuilders and homeowners in your area by personalizing every message you send!

Go to your personal webpage at www.icynenedirect.com/HLewis now.

And say good-bye to cold calls forever!

Act now and save \$300! We'll pay to print and mail the first 100 cards for the **First 5 Dealers** to use this revolutionary program — **a \$300 Value!**

**Harry Lewis
RP Graphics Group
102 Linsmore Cres.
Toronto, ON M4J 4K6
Canada**



ICYNENE

Superior Products. Superior Dealer Support.



**Some things can really
give you cold feet...**



...your floors shouldn't be one of them.

Warming up your home's chilly floors is a lot easier
– *and a lot less expensive* – than you'd think.

We should know. We're experts.

We can permanently protect your floors from the
chilliest chills in one day... and help you save money
on your heating bills, too!



The Icynene Insulation System® is perfect for new home installations and older home renovations. Our system is the ideal way to insulate, save energy, reduce sound levels, block allergens and improve indoor air quality, just to mention a few of the benefits.

For a free home comfort evaluation, call Dan at

Insulation For Life 

(214) 618-3911

Do it now. And do something nice for your feet
- and your heating bills - once and for all!